

OPEN CALL FOR ARTISTS

“TUNNEL RELOAD”

Casa degli Artisti is pleased to support the Tunnel Boulevard project and announce the opening of 'Viapadovamondo, tunnel reload', an open call for artists who mainly work in public, urban spaces and neighbourhoods in the city.

The project - supported by the consortium composed of T-12Lab-headquartered, Coop Comin, B-Cam and Ass. Atelier Spazio Xpò - intends to launch the second phase of Tunnel Reload to promote the co-design and realisation of a new artistic intervention in the railway subway of Via Padova.

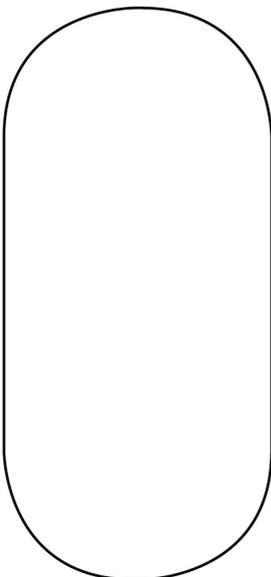
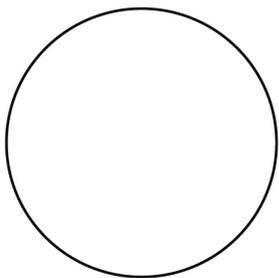
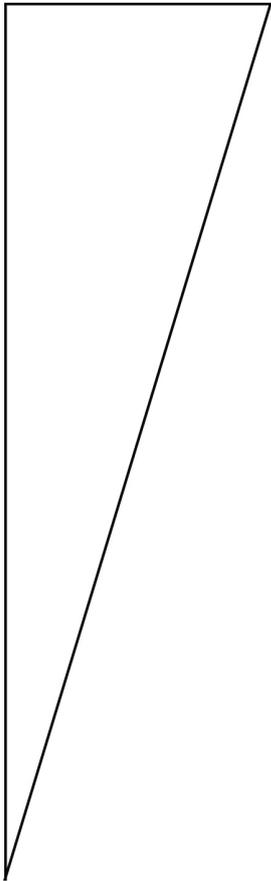
The tunnel that divides Via Padova in two, at the corner with the free walls of Via Pontano, is getting ready to host a new poster art gallery. The spot, inaugurated in December 2021, represents the starting point of the Tunnel Boulevard project and to date is the first urban poster art gallery - public paste up, in Italy, created out of a railway infrastructure.

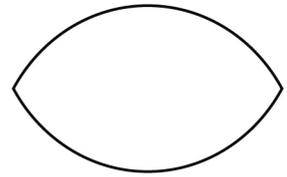
Artists and collectives, regardless of age, nationality and discipline, will be able to submit their applications from 3 March 2023 to 20 March 2023 for a three-week work period starting at the end of March and ending on 21 April 2023.

"Viapadovamondo, tunnel reload" envisages the artistic direction of **Christian Gangitano** (asXPO and Casa degli Artisti), the technical urban design and organisational direction of **Elisabetta Bianchessi** (T-12 lab) and **Luca Rossetti** and **Vincenzo Salvi** (B-Cam and Comin coop sociale) as network and territorial cohesion referents, as well as the collaboration of the Casa degli Artisti, the Office Art in Public Spaces of the Municipality of Milan, the Department of Participation and the Department of Roads and Public Works of the Municipality of Milan, Municipio 2.

In this second phase Tunnel Reload, the via Padova tunnel is renewed, after the first gallery "Diario di Viaggio" created by the Argentine artist Pablo Pinxit, a new artistic intervention is required in the railway subway, on both sides of the pedestrian thoroughfare, with a view to recognising and enhancing urban art forms such as poster art, its ephemeral nature in continuous evolution with the territories where it is located, and which clearly expresses what the via Padova tunnel, and the Tunnel Boulevard project, can and wants to be a place in which to express and experience a dimension of public, social, regenerated space. www.tunnelboulevard.org

During the end of March and the beginning of April, artists, curators and referents of territorial networks will work together on the technical and organisational aspects; the laying of the posters





will start on 11 April 2023, in conjunction with its presentation, on 11 April 2023 with a talk at **Casa degli Artisti** during **Milan Artweek 2023**.

In the "Tunnel Reload" open call, the winner will receive a **contribution of €2,000** gross to support the design, installation, production of sketches and final drawings of the project in the tunnel on the corner of Via Pontano and Via Padova; it will be provided by the Tunnel Boulevard consortium, promoter of the project.

The costs of printing the posters will be borne by the organisation (HD inkjet with some plates in B/w + 1 colour and others in four-colour).

The results of the open call, whatever form of expression they will be, will be published on the Casa degli Artisti website.

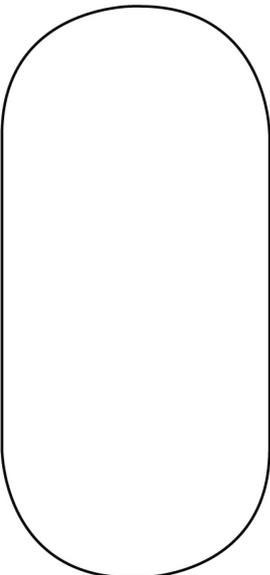
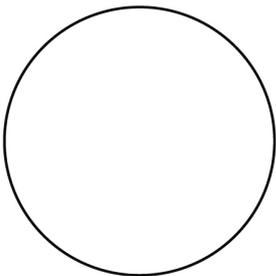
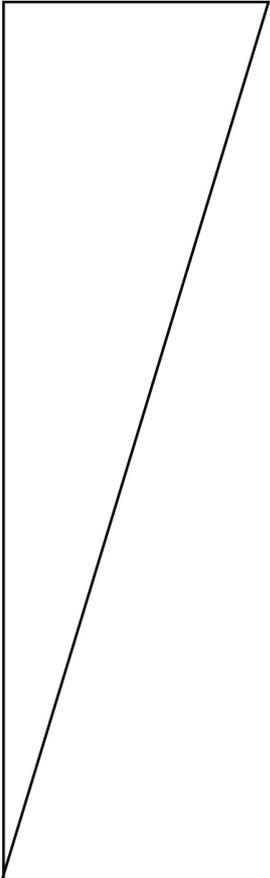
There will be no reimbursement for out-of-pocket costs for travel, board and lodging, but several competitive solutions will be proposed.

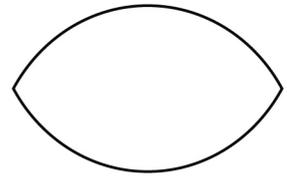
To apply, artists are asked to submit:

- A motivational letter (max 2000 characters)
- A short CV (max. one page) with proven experience of artistic work in public and urban spaces or as the main theme of work and research.
- A maximum of three realised projects, documented in the way you prefer (max 2MB)
- Projects, up to a maximum of two proposals, realised specifically for "Viapadovamondo, tunnel reload" (adhering to the plans and technical annexes of the notice), complete with:
 - Sketches
 - Artistic concept in relation to the urban revitalisation and social cohesion themes of the Tunnel Boulevard project
 - Detail boards
 - Complete linear views (for both sides)
 - Renderings

Sketches and boards integrating the participants' languages and style up to a maximum of 5 boards (max. 5MB) are welcome.

- Application form, dated and signed
- Valid identity document (the call is open to national and international artists, provided they are resident and working in Italy).





Applications that are not complete with the required documentation will not be admitted to the selection process.

Individual artists, collectives and crews (as long as they have a single designated representative) or non-profit associations may participate, regardless of age, nationality and discipline (painting, digital art, paste-up and collage, photography, spray art and stencil art as examples) as long as the work is realised in the final stage with posterplotter art, which involves a final intervention (touchè) on site.

The application may be submitted by 20 March 2023. Notification of the results will be given by **31 March 2023**. The selected party must make itself immediately available to participate in the co-design with the project contact persons.

Applications must reach the following e-mail address: tunnelreload@gmail.com.

This call for applications is published on 3 March 2023.

TECHNICAL NOTE ON FINAL WORKS

Poster art-plotter art-paste up

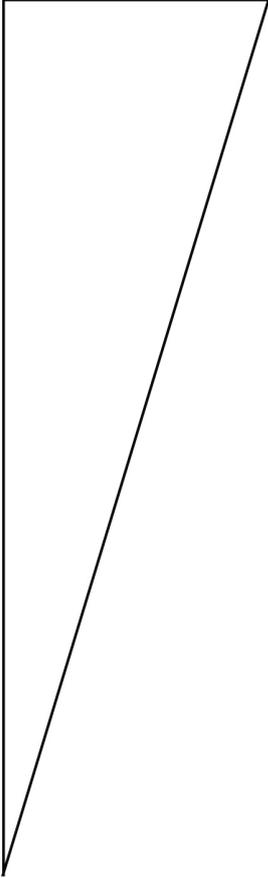
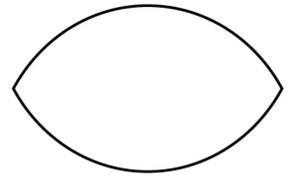
Among the various branches of Street Art, Poster Art, or to use the Anglo-Saxon term Paste Up, is one of the most ecological and versatile art forms used in this field. Among the pioneers of this evolution of street art Shepard Fairey (aka OBEY) or the Frenchman JR.

Poster art consists of the use of paper (posters) as a medium, which is applied to urban surfaces using glue, very often organic, consisting mainly of water and flour (wheat paste), but also vinyl glue or wallpaper paste. Generally, there are two layers of glue are two, the first is applied directly on the wall and the second on the freshly pasted poster using tools such as brushes, rollers or brooms, depending on the size and thickness of the paper. It is a kind of intervention that allows the artist to realise the work in the studio and subsequently spread his message on the street rather quickly afterwards.

The methods used for production are different: painted or drawn freehand, by means of stencils, digitally printed or using ancient techniques such as woodcuts, but also stickers or photos.

The selection board will consist of:

- Team of the referents of the project (T-12Lab, Coop Comin, B-Cam, AsXPO)
- Dedicated team of Casa degli Artisti: a designated member of the board of the founding members



- Cecilia Guida, Curator, art critic, lecturer in History of Contemporary Art at the Brera Academy of Fine Arts in Milan, where she coordinates the Specialisation Course in Sculpture. PhD, she deals with the relations between public and participatory art practices, radical pedagogies and contemporary public space. She coordinates the Casa degli Artisti residency and public programme 'Sguardi Urbani'.

- Representative of the network referents and the Tunnel boulevard cooperation pact.

- Contact person of the Office for Art in Public Spaces of the Municipality of Milan: Alice Cosmai

- Contact person of Fondazione Cariplo

The board members will subsequently participate in the presentation talk on 11 April 2023 at Casa degli Artisti as speakers.

For further information, please write to tunnelreload@gmail.com.

